



Driffield Agricultural Society Newsletter



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Issue 21

The 132nd Driffield Show

This year's annual show looked like it might start with a splash, with wellington boots and umbrellas at dawn, but thankfully the bad weather moved around us on the day, and we welcomed some 20,000 visitors to the showground.

Despite a wealth of reports of other Agricultural Shows cancelled locally and nationally due to the continuing adverse weather conditions, we were very pleased with the volume of visitors, and especially delighted with the number of people who chose to walk, cycle, or use public transport to get to us, using our 'greener' travel initiative. We will continue to promote this important initiative for 2008, and are looking into the investment costs for bicycle racks.

In the weeks leading up to the show, the staff worked tirelessly to keep the showground and nearby car park fields in tip-top condition, and to reassure the press and public that 'the show would go on!!'. Our heartfelt thanks go out to all those who helped before, during and after the event.

The Livestock classes were well attended, with the return of some traditional English breed entries in the cattle classes. New for 2007 were the Young Farmers Stock Judging Classes, and our congratulations go out to the overall winner, Amy Marson from Nafferton.

The Poultry Classes saw the highest level of entries for some years, and this despite the Avian Flu scare earlier in the year. We are looking at increasing the marquee size for 2008 to accommodate this growth.

We look forward to welcoming you to the 2008 show, to be held on Wednesday 16th July.



The Year of Food and Farming

The Year of Food and Farming was launched in September by its patron HRH Prince Charles. The idea, to invite as many children around the country's farms as possible, to assist with their education of where their food comes from and how the countryside is managed. The Driffield Agricultural Society will of course be running the ever successful School Farm Visits again in 2008, but with the intention of bringing on board several key partners that can assist with information and demonstrations on healthy eating. Driffield Show will also be the grand finale to the year, with around 20 schools exhibiting their produce grown especially for the day. Working in partnership with Bishop Burton College the Society would like to kit these schools out with everything they need to experience growing their own food, all designed to help children understand that their food does not come from a plastic bag or box, from the local supermarket. If you feel you can help in anyway please contact the office for more details.



Young Farmers comes to the Driffield Showground

The Driffield Agricultural Society are proud to announce a new alliance with the County's Young Farmers. For several months now the Club has been searching for a new home with their current lease expiring shortly. A new office has been located in the centre of the Showground which is set to become the new county office for Chris Oxtoby to base his operations in. A new level of membership has been introduced in recognition of this new relationship, the Young Persons Membership level at £11. For more information please contact the Society Office.



Forthcoming events at the Driffield Showground

December	1 st	Driffield Farmers Market
	22 nd	Christmas Driffield Farmers Market
January	5 th	Driffield Farmers Market
	6 th	Poultry Show
February	2 nd	Driffield Farmers Market
	3 rd	Poultry Show
	16 th /17 th	Florida Marquees Open Weekend
	19 th or20 th	Members Evening
March	1 st	Driffield Farmers Market
	16 th	Collectors Fair
	30 th	Spring Plant Fair
April	5 th	Driffield Farmers Market
	26 th	EYLDWA Walk
	27 th	RSPCA Dog Show
May	3 rd	Driffield Farmers Market
	4 th	BSJA Area 15A Show
	10 th /11 th	4 X 4 Event
	18 th	Collectors Fair
	24 th /25 th	Bike Day
June	7 th	Driffield Farmers Market
	14 th /15 th	Truckfest
	21 st	Mid Summer Concert
July	5 th	Driffield Farmers Market
	16 th	<u>Driffield Show</u>
August	2 nd	Driffield Farmers Market
	2 nd /3 rd	BSJA Area 15A Show
	9 th /10 th	Driffield Steam and Vintage Rally
	16 th /17 th	Tribfest
	30 th /31 st	East Yorks. Game and Country Fair
September	6 th	Driffield Farmers Market
	28 th	Collectors Fair
October	4 th	Driffield Farmers Market
November	1 st	Driffield Farmers Market
	1 st	Driffield Bonfire Night
	2 nd	Poultry Show
	13 th	Southburn Christmas Fayre
	23 rd	Collectors Fair
December	30 th	Poultry Show
	6 th	Driffield Farmers Market
	22 nd	Christmas Farmers Market

Rosedale Farm Products wins International Award for their Raisin, Rhubarb & Chicken Sausages

Earlier this year Rosedale Farm Products entered an international competition, the Innovation Awards from California raisins. Their range of sausages include duck, port and raisins, and chicken rhubarb and raisins, this year the chicken sausage was successful in winning the 2007 Innovation award.

With stiff competition from organisations such as ASDA, it was a fantastic victory for the value of local foods sold directly to the public through Farmers Markets.

Rosedale Farm Products was established in 1969, supplying poultry products direct to the consumers, the hotel and restaurant industry and independent retailers.

Currently they attend around 20 Farmers Market per month around the East Riding.

They attend the monthly Farmers Market at the Driffield Showground on the first Saturday of every month.



The recent bonfire night held on both the Driffield Rugby Club and the Driffield Showground by the Town Council was a resounding success with upwards of 5500 people enjoying the fantastic bonfire and fireworks display.



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